



The Crew Olympix is a **four-day event** dedicated to Genoa Superyacht Hub Captains and Crew, beginning in February and lasting for about 2 months. The programme foresees a bunch of fun activities:

- **February 4th: Duathlon** (running and sea bathing)
- **February 18th: Traditional Party Games** in Marina Molo Vecchio
- **March 11th: Ball Games** in Waterfront Marina
- **March 25th: Urban Treasure Hunt** in the old town

In addition to the daily ranking, the scores of each event will be summed to create the final ranking, which will be announced at the **Final Awards Night on March 25th**.

In the event of bad weather, dates may vary.

TEAMS

The organisation will arrange teams based on the number of people present per activity and assign each team a colour. **Each team can be composed either of crew members of the same yacht or mixed crews**, with a balanced mix of guys and girls. Each team is requested to:

- nominate a Team Leader (who will be the organization referent)
- decide a name for the team
- participate in all activities
- communicate, before each event, how many and which members will participate in each specific activity.

Each team can be composed of a minimum of 5 people.

In case of yacht departure and/or the departure of team member(s), the team should notify the event organisation of the change by sending an email to crew@genoasuperyachthub.com. In this case, the team can decide to either:

- Not replace the player (if the overall number of players remains above 5);
- Pass the baton to another crew;
- Ask the organisation to help find a replacement.

REGISTRATIONS

Each team is requested to fill out the **registration form** provided by the organisation, or fill in the **questionnaire posted on IG** (see “keep social... and win” paragraph). In case of last minute extra crew members being willing to join, late registrations will be accepted until an hour before the beginning of the event (by showing up at the registration desk). The week before each event, the organisers will ask each team for their final participants lists.

SCORES

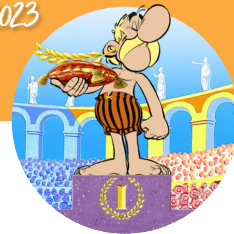
At the end of each day, a temporary ranking will be given to the teams as follows:

1 st classified team: 70 points	4 th classified team: 20 points
2 nd classified team: 50 points	5 th classified team: 15 points
3 rd classified team: 30 points	6 th classified team: 10 points

In addition to the daily ranking, the scores of each event will be summed to create the final ranking.

Each team is able to collect extra points by:

1. Participating in social media initiatives (see next paragraph);
2. Playing their “trump card”: at the beginning of each day, teams are entitled to decide to play their “joker card” (provided by the organisation) which allows them to double their final score of that day.



KEEP SOCIAL... AND WIN!

Follow us on Instagram and Facebook to receive useful info about the event and get extra scores.

WITHIN 3rd FEBRUARY

- 10 points to yachts **signing-in** by using the link on the IG Stories.
- 15 points for every team picture **posted with the Crew Olympix team totem (provided by the organization)** tagging @genoasuperyachthub and using the hashtag #crewolympix23
- 5 points per **new follower** at @genoasuperyachthub on IG*
- 5 points per **new follower** at @genoasuperyachthub on FB*

DURING THE EVENT

- 2 points per **new follower** at @genoasuperyachthub on IG*
- 2 points per **new follower** at @genoasuperyachthub on FB*
- 2 points per **story** of the event on IG or FB tagging @genoasuperyachthub and using the hashtag #crewolympix23 and specifying your team colour.
- 5 points for each picture **posted with the Crew Olympix team totem (provided by the organization)** tagging @genoasuperyachthub and using the hashtag #crewolympix23
- 10 points for each **picture posted** of the event on IG or FB tagging @genoasuperyachthub, using the hashtag #crewolympix23 and specifying your team colour.
- 20 points to **picture contest** winner-the best pic among the ones posted by you tagging @genoasuperyachthub #crewolympix23 (the best pic is the most liked one).

**In order to obtain the above-mentioned extra points, the user should send a message on the social media used (IG or FB) to @genoasuperyachthub specifying the team colour.*

For more info: crew@genoasuperyachthub.com

